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## *NEWS RELEASE*

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### **SSi Launches Affordable Mobile Voice and Data Services in Nunavut**

**CLYDE RIVER and CHESTERFIELD INLET, NUNAVUT, February 1, 2018.** Today, SSi Micro Ltd. (“SSi”) makes mobile voice and data services available in Clyde River and Chesterfield Inlet for the first time ever.

Following this successful launch, all 25 communities of Nunavut will soon benefit from SSi Mobile’s latest generation 4G LTE and 2G GSM technologies, with the same service level and the same mobile voice and data pricing available to everyone.

“We are excited to bring affordable wireless services to all of Nunavut, making it easier for everyone to have a mobile phone,” said Jeff Philipp, Founder and CEO of SSi. “For example, all calls between Nunavut communities from an SSi Mobile phone will be local. That means no long-distance fees - a game changer for many families. There will also be unlimited texting to everywhere in Canada, and a range of plans and phones available for sale in all communities to fit every budget.”

Mike Jaypoody, the local SSi Mobile agent and QINIQ Community Service Provider in Clyde River, has been testing the network with a number of people in the community, providing feedback to the SSi Mobile team on all aspects of the service. “Testing the mobile phones has gone really well,” he said. “A lot of people are very excited about the launch, and I am expecting a very busy couple of weeks as many people will be signing up to buy new phones or get SIM cards here to put into the phones they already have.”

SSi Mobile’s prepaid service model and innovative Mobile Wallet application, along with local agents in every Nunavut community, allow people to sign up, and purchase what they need, when they need it, and when they can afford it. With service plans starting at \$25 per month, SSi Mobile is far more affordable and versatile than traditional landline phones.

“Our successful launch in Clyde River and Chesterfield Inlet demonstrates SSi’s technical ability to design, build and operate complex wireless systems in very remote areas,” said Jeff Philipp. “Our approach is self-sustaining in remote and outlying areas, and we are well on track to launch mobile voice and data into every Nunavut community”. Critical investments SSi has made over the last two years to upgrade its satellite backbone and last mile infrastructure paved the way for today’s announcement.



For more information on SSi Mobile service plans, devices and local sales and support, visit [www.qiniq.com](http://www.qiniq.com).

**About SSi:** Headquartered in Yellowknife, Northwest Territories, and with a satellite teleport and network operations centre in Ottawa, SSi designs, builds and operates telecommunications networks around the world. With over 25 years of operating experience, SSi is a leader in delivering advanced satellite, broadband, fixed and mobile wireless solutions.

SSi understands first-hand the challenges faced in providing effective and affordable communications services to remote and outlying areas. SSi has launched broadband service into many markets where the internet previously did not exist, delivered mobile voice and data services where those were not available, and provides a competitive alternative to the incumbent operator in many other small and remote markets.

SSi was the first company to launch broadband service in all 25 Nunavut communities, doing so under the “QINIQ” brand name, offering the same service level and pricing to Nunavummiut across the Territory. Since then, the positive impacts of broadband for consumers, organizations and small business have been clearly evident across the North.

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